Elevator Pitch Evaluation Date _____

Group

Content (50%)

Introduction included an attention-getting opener

Introduction clearly related the topic to the audience and motivated them to listen

Introduction included a clear purpose statement

Level of information was suited to the audience

Detail was appropriate for oral medium and time constraint (Ideally 2-3 mins, no more than 5 mins)

Examples were used when appropriate

Take-away(s) were clear

Closing was graceful

Content had logical organization

Additional comments:

Delivery (50%)

Presenter showed enthusiasm and professionalism

Presentation was easy to understand

Presenter made eye contact with the entire room

Presenter used natural gestures and movement

Presenter spoke at appropriate speed

Presenter spoke at appropriate volume

Additional comments:

Grade _____